

smile

the smile practice

newsletter

Issue 1

Autumn 06

Welcome to the first issue of our patient newsletter. We hope that you will find it interesting and informative.

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A Brighter smile

Over the last few months we have been undergoing a major refurbishment at the practice.

We have been serving Didcot for over seven decades, but since the practice moved to the present site in the 1960's there haven't been many changes made to the premises.



Work in progress



This necessary upgrade will secure the future of the practice at its high standard for another twenty years.

We hope that you will enjoy the relaxed, stylish atmosphere that we have captured in our design. Our practice now has the look which goes along with the modern techniques and technology that we offer all our patients.

Tooth tips!!

Replace your toothbrush every three months
Floss daily
See your dentist regularly



The new reception



Whilst we had to replace the windows, and redo the electrics and plumbing, we decided that we would take the opportunity to modernise our practice and transport it into the 21st century, whilst keeping the same patient care ethos.



The waiting area

Along with our modern stylish new look, we are now offering a number of different treatments in our brand new, smile facial spa.

Innovative Changes

There have been a number of innovative changes. These include the new smile spa for all facial needs, such as wrinkle reduction and dermal fillers, as well as tooth whitening. The spa will also offer Indian head massage for the ultimate in relaxation.

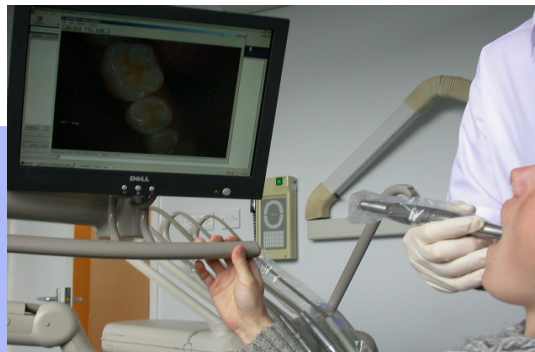
For dental treatments, we now use digital x-rays, which result in significantly lower radiation exposure, and intra-oral cameras that can show before and after shots of your dental work.

In addition to installing the latest hi-tech equipment, we have focussed on creating a comfortable, patient-centred environment. The practice rooms have in-ceiling screens to allow patients to watch DVDs during treatment and there is both a large plasma screen and a children's corner in the waiting area.

The practice is now fully air-conditioned and we also have a refreshment area. Please feel free to help yourselves to hot or cold drinks on your arrival.



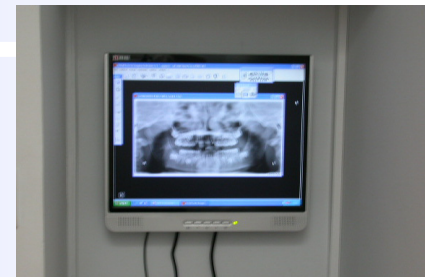
▲
Patient eye view from dental chair



▲
In chair education
▼



▲
New digital x-ray machine, allows your dentist to see an immediate picture on screen
▼



Watch your favorite DVD during treatment on the in-ceiling screens

Our commitment to you

The Smile Practice, through our commitment to investment in our team members and facilities, will constantly strive to provide high quality dentistry and on-going care to all our patients and their families.

We believe our preventive approach can only be achieved through a partnership with our patients, allowing us to work together towards improved dental health.

We also provide a wide range of cosmetic dentistry and smile makeover treatments to improve the way you look and feel.

Smile Spa

Tooth Whitening

Studies have shown that our appearance plays a major role in the success of our personal and professional life. Like your hair, make up and clothes, whiter teeth can completely change your appearance and boost your confidence.

We are now offering in-house whitening, where you may have your teeth whitened whilst relaxing in our new smile spa.

Using a customised tray specially tailored to fit your teeth, your dentist will apply the whitening gel and then leave you to relax. After just one hour you will be able to see the results of brighter, whiter teeth.

Whilst you are waiting you may take the opportunity to read a magazine or book, or why not book in for an Indian Head Massage with our qualified therapist for the ultimate in relaxation?

We also still offer “Take Home” whitening kits if you wish to take more time to whiten your teeth. This process also uses customised trays and it takes about 2 weeks for the full effects to seen.



The new facial spa

Love the way you look



Over the years we have loved seeing you happy with the results of your whitening and other cosmetic treatments to your teeth. We have therefore now included a whole range of other cosmetic treatments to rejuvenate your appearance. Our qualified clinician can now offer you Botox® Treatment, Facial line Fillers and lip definition/enhancement in our beautiful new Smile Spa.

Botox® Protein has been safely used for treatment of medical conditions since 1978! It is also licensed for use in the treatment of frown lines in the UK. It is a quick, safe procedure that people feel comfortable enough to repeat. It will predominantly soften and smooth your expression lines i.e. frown lines, forehead lines and crows feet and help to prevent them getting deeper in the long run. Effects are visible after a period of 3 days to maximum 2 weeks.

The results are immediately visible with facial fillers. Using natural products that are already found in the skin, a series of injections are used to smooth away fine lines, lift and support deeper lines and add volume to the skin. Being naturally based and biocompatible, this procedure is very safe. The treatment itself takes only 15-30 minutes.



Contact us for more information or to book your complimentary consultation

In spa whitening and Botox packages make the ideal Christmas gift
find money off vouchers on page 4



Staff news

Congratulations!!

We would like to take this opportunity to congratulate our long standing member of the team Di Charles as this year is her 25th with the practice. We're sure she has seen a number of changes in her time! We all look forward to the next 25 years!!

Belated congratulations to Jude Ritson, our hygienist, on the birth of her first child Charlotte, born on the 16th February this year. It seems so long ago now! It's great to have you back on the team.

Dentist Sarah Kirchheimer captained the England lacrosse team against Scotland at the Home Internationals in April, and will be touring the USA with the England team in October. Sarah won a bronze medal in the lacrosse World Cup last year, and is already training hard for the next one in 2009. Good Luck Sarah!!

In remembrance

Mr Eric Trent sadly died in June. His father founded the practice over 70 years ago and the younger Mr Trent practiced here for over 40 years and was responsible for moving the practice to the building we are currently in. He didn't survive to see the practice redeveloped, but he had seen the plans and was excited by the prospect. Our condolences go to his wife Betty and his family.

Use these money off vouchers to save £30 on tooth whitening, Botox® or facial fillers.

Only one voucher may be used per treatment .



£30 OFF

Tooth whitening, Botox® Dermal fillers
Tel: 01235 813245
Expiry Date: 01.10.07



£30 OFF

Tooth whitening, Botox® Dermal fillers
Tel: 01235 813245
Expiry Date: 01.10.07

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For a brighter whiter smile

www.thesmilepractice.com

Practice opening hours

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Monday:	9.00am— 5.00pm
Tuesday:	9.00am— 8.00pm
Wednesday:	9.00am — 5.00pm
Thursday:	9.00am— 5.00pm
Friday:	8.15am— 4.15pm
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